

Sustainability is more than just a Policy

Mühlital, November 2020

It is inspiring that more and more people are convinced that we have to urgently change our behavior in order not to further harm our planet.

"We do not inherit the earth from our ancestors; we borrow it from our children"
This motivates us every day to act sustainably!

We produce high-quality and extremely durable devices which will reliably fulfil their tasks for many years and always state-of-the-art as we permanently offer free-of-charge software-updates. No customer is forced to replace a REA product just due to its age.

REA products can generally be repaired and do not need to be disposed of. In case a disposal is unavoidable, you can be sure that we have chosen materials that can be recycled environmentally friendly and that can be re-used, without limitations, for producing new high-quality products. This saves valuable resources and our environment.

REA is also following the path of sustainability when it comes to consumables; as a result of our tireless research, the percentage of environmentally friendly, water-based inks and paints supplied is constantly increasing. Solvent-based inks and paints are only used where it is absolutely mandatory for the application.

Aligned with this we also strive to reduce the use of highly volatile solvents but rely on sustainable cleaning substances as for example our bio-degradable cleaning agent BC-1 400, that represents in all aspects a serious alternative to solvent-based cleaners, without being flammable and harmful to the user.

Our oceans are suffocating in plastics – this has to stop!

We implemented a strict program for reducing as much plastics as possible in our products and in the complete supply chain, for example, by introducing bio-degradable packaging materials. That is even more important for Third World Countries, where mostly insufficient recycling processes are implemented.

Sustainability is everybody's duty – be part of it!

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